

# 2026 SPONSORSHIP PACKET



**SUNDAY, SEPT. 20 2026**

**BRANDENBURG PARK**

# RACE INSIGHTS



## EVENTS INCLUDE:

- **5K Run or Walk**
- **Duathlon: 5K Run + 2-Mile Kayak Paddle**

The race begins at 9 a.m., with the event typically concluding no later than 1:00 p.m. Additional details will be provided closer to the event date.

Sponsoring this event provides support for organizations that are working to enhance regional recreational assets while also striving to protect and restore Lake St. Clair, the Clinton River, and the surrounding natural areas.

## EVENT REACH

- **Average of 500 participants & volunteers each year**
- **Raised over \$90,000 since 2012**
- **Over 1,600 Facebook followers**



# SPONSORSHIP OPPORTUNITIES

# PRESENTING \$5,000

Exclusive opportunity for one sponsor



## WHAT'S INCLUDED

- Premier full-color logo prominently placed on all promotional materials and press releases with the phrase "Sprint and Splash presented by..."
- Prominent full-color logo showcased at the finish line and on directional signage throughout the park
- Exclusive full-color logo feature on race bibs worn by each competitor
- The opportunity to include promotional items in SWAG bags provided to participants and volunteers
- A linked logo highlighted on [SprintandSplash.com](https://SprintandSplash.com)
- Recognition as the presenting sponsor as part of a comprehensive social media campaign
- Ten complimentary race entries



# MEDAL MASTER \$2,000

Exclusive opportunity for one sponsor



## WHAT'S INCLUDED

- Premier full-color logo exposure on the finisher ribbon that each participant will receive at the conclusion of the race
- The opportunity to include promotional items in SWAG bags provided to participants and volunteers
- A linked logo on [SprintandSplash.com](https://SprintandSplash.com)
- Recognition as a sponsor on social media
- Six complimentary race entries

# RACE DAY SHIRT \$1,750

Exclusive opportunity for one sponsor



## WHAT'S INCLUDED

- Premier logo exposure on the official race shirts, provided to all participants and volunteers
- The opportunity to include promotional items in the SWAG bags provided to participants and volunteers
- A linked logo on [SprintandSplash.com](https://www.sprintandsplash.com)
- Recognition as a sponsor on social media
- Six complimentary race entries

# SWAG SKIPPER \$1,500

Exclusive opportunity for one sponsor



## WHAT'S INCLUDED

- Premier logo exposure on the swag provided to participants entering any of the events
- The opportunity to provide swag to participants and volunteers. Past items are dry bags, pint glasses, tote bags.
- A linked logo on [SprintandSplash.com](https://www.sprintandsplash.com) Recognition as a sponsor on social media
- Six complimentary race entries

# MILE MAVEN \$1,000

Exclusive opportunity for one sponsor

## WHAT'S INCLUDED

- Prominent placement of a full-color logo on all race route signage
- The opportunity to include promotional items in SWAG bags provided to participants and volunteers
- A linked logo on [SprintandSplash.com](http://SprintandSplash.com)
- Recognition as a sponsor on social media
- Four complimentary race entries



## CHANNEL CHAMPION \$750

MAXIMUM 3 SPONSORS



### WHAT'S INCLUDED

- Premier full-color logo featured throughout a tent that will be visible to all participants and volunteers as they pick up post-race food and beverages
- The opportunity to include promotional items in SWAG bags provided to participants and volunteers
- A linked logo on [SprintandSplash.com](https://www.sprintandsplash.com)
- Recognition as a sponsor on social media
- Two complimentary race entries



## SPONSORSHIP

If you are interested in sponsoring please fill out this form  
<https://form.jotform.com/261304307119145>  
or reach out to Matthew Carr [mcarr@chesterfieldtwp.org](mailto:mcarr@chesterfieldtwp.org)



## VOLUNTEER OPPORTUNITIES

Are you looking for team building opportunities or additional ways to give back to your community? Sprint and Splash at Lake St. Clair has a variety of volunteer opportunities available for those who don't want to compete, but still want to get involved!

Volunteers are needed on race day from approximately 7:30 AM until 11:30 AM and will receive a shirt, swag bag and complimentary breakfast for their service! For more information or to sign up to volunteer, please email [mcarr@chesterfieldtwp.org](mailto:mcarr@chesterfieldtwp.org).